第十九届国际城市语言学会年会

The 19th Annual Conference of the International Association of Urban Language Studies



主办单位(Co-organized by)

东南大学外国语学院(School of Foreign Languages, Southeast University)

国际城市语言学会(International Association of Urban Language Studies)

南京大学中国语言战略研究中心(The China Center for Linguistic and Strategic Studies, Nanjing University)

2022 年 8 月 26-29 日,中国南京 August 26-29, 2022, Nanjing, China

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会务组成员

Organizing Committee

组 长(Chair): 陈美华 (Chen Meihua)

成 员(Members):

包联群(Bao Lianqun) 成 思(Cheng Si)

韩亚文(Han Yawen) 胡永辉(Hu Yonghui)

岩城裕之(Iwaki Hiroyuki) 刘克华(Liu Kehua)

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会议日程

(Program & Schedule)

2022 年 8 月 27 日 (星期六) 上午

August 27, 2021 (Saturday), Morning

开幕式和主旨报告

(Opening Ceremony and Keynote Speeches)

第一段(Session 1): 开幕式(Opening Ceremony)

腾讯会议 (voov meeting):463-867-984

主持人(Chair): 成思(Cheng Si) 陆薇薇(Lu Weiwei) 杨瞳(Yang Tong)

时间	活动内容
	外国语学院院长陈美华教授致辞(Opening Speech by Prof. Chen
	Meihua, Dean of the School of Foreign Languages)
8:30-8:45	国际城市语言学会主席团主席巴达玛敖德斯尔致辞 (Speech by Prof.
	Borjigin Badma-odsar, President of Presidium of International
	Association of Urban Language Studies)

第二段(Session 2): 主旨报告(Keynote speeches)

腾讯会议 (voov meeting): 463-867-984

主持人(Chair): 马星城(Ma Xingcheng) 韩晓(Han Xiao)

时间	报告人	题目	単位
		Unpacking Profit and Pride in EMI	Michigan State
8:45-9:30	Peter De Costa	Higher Education	University(美国密
			歇根州立大学)
		Translanguaging and Flows:	Simon Fraser
9:35-10:20	Angel M. Y. Lin	Towards an Alternative Conceptual	University(加拿大
		Model	西蒙弗雷泽大学)
		Multilingualism in Shanghai: From	
10:25-11:10	郑咏滟	the Perspective of University	复旦大学
	(Zheng Yongyan)	Students' Linguistic Profiles and	(Fudan University)
		Attitudes	

Zoom 会议: 954 8743 1626 密码(Password): ULS19SEU

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		Diverse Urban Geographies and	University of
11:15-12:00	Shobha Satyanath	Complex Outcomes: Rethinking	Delhi(印度德里大
		Urbanism and Urbanization	学)

2022年8月27日(星期六)下午

August 27, 2022 (Saturday) Afternoon

分组讨论

(Parallel Sessions)

第一组 少数民族语言生活

Parallel Session 1 Language Life of Ethnic Minorities

腾讯会议 (voov meeting): 577-334-111 密码(Password): 1091 主持人(Chair): 武小军(Wu Xiaojun) 汤琳琳(Tang Linlin)

时间	报告人	题目	单位
14:00-14:15	唐莹 (Tang Ying)	民族地区语文教育数字化资源建 设路径	西华大学 (Xihua University)
14:15-14:30	赵柏锜 (Zhao Baiqi)	民族自治区域的语言景观研究 ——以"延吉大学城"为例	浙江大学 (Zhejiang University)
14:30-14:45	梁小柔 王晓梅 (Liang Xiaorou Wang Xiaomei)	沙巴山打根小学校园景观中的少数民族语言权势分析	厦门大学马来西亚 分校 (Xiamen University Malaysia)
14:45-15:00	陶雪琪 (Tao Xueqi)	语言景观视域下的广西民族共同 体构建研究 ——以融水苗族自治县为例	广西民族大学 (Guangxi University for Nationalities)
15:00-15:15	张羽裳 (Zhang Yuchang)	禄劝县城区彝族家庭语码转换个 案研究	中央民族大学 (Minzu University of China)
15:15-15:30	武小军 (Wu Xiaojun)	民族乡村人口"社区化"下的语言 生活与社区语言规划	西华大学 (Xihua University)
15:30-15:45	姜若艺 (Jiang Ruoyi)	生态语言学视角下少数民族地区 多语语言景观调查研究 ——以云南省德宏傣族景颇族自 治州芒市为例	中央民族大学 (Minzu University of China)
15:45-16:00	董书敏 (Dong Shumin)	语言生态视角下贵州省西江千户 苗寨的语言景观研究	中央民族大学 (Minzu University of China)
16:00-16:15	杨鸿梅 (Yang Hongmei)	Between Authenticity and Commodification: Problematizing the revitalization of ethnic Bai language and culture in China	云南大学 (Yunnan University)

第二组 语言规划与语言治理

Parallel Session 2 Language Planning and Language Governance

腾讯会议 (voov meeting): 264-619-623 密码(Password): 170551

主持人(Chair): 卢德平(Lu Deping) 石琳(Shi Lin)

时间	报告人	题目	单位
14:00-14:15	卢德平 梁昱 (Lu Deping Liang Yu)	北京地铁站名变更的社会意义	北京语言大学 (Beijing Language and Culture University)
14:15-14:30	梁砾文 (Liang Liwen)	新中国民航领域语言治理的历程	南京航空航天大学 (Nanjing University of Aeronautics and Astronautics)
14:30-14:45	胡凌欣 (Hu Lingxin)	基于 Kaplan & Baldauf 目标框架的中国汉字简化历程分析	浙江大学 (Zhejiang University)
14:45-15:00	赵蓉晖 (Zhao Ronghui)	纽约与上海的城市语言治理体系	上海外国语大学 (Shanghai International Studies University)
15:00-15:15	班佳丽 陈滢 施昕恬 (Ban Jiali, Chen Ying and Shi Xintian)	语言服务视角下护肤品名称分析	南京大学 (Nanjing University)
15:15-15:30	陶阳 (Tao Yang)	基于语言政策的船舶火灾应急语 言服务研究	江汉大学 (Jianghan University)
15:30-15:45	刘净 (Liu Jing)	地铁站名的社会语言学分析 ——以武汉地铁站为例	华中师范大学 (Central China Normal University)
15:45-16:00	张治国 (Zhang Zhiguo)	我国网络空间的语言安全及管理	上海海事大学 (Shanghai Maritime University)
16:00-16:15	石琳 (Shi Lin)	成都地铁站名的规范化研究	西南民族大学 (Southwest Minzu University)

第三组 语言教育与语言政策 1

Parallel Session 3 Language Education and Language Policy 1

腾讯会议 (voov meeting): 188-582-857 密码(Password): 2581

主持人(Chair): 陶源(Tao Yuan) 鲍敏(Bao Min)

时间	报告人	题目	単位
14:00-14:15	单朝阳 (Shan Chaoyang)	国际语言政策研究代表人物与学术团体思想的可视化分析——基于《language policy》等10种 SSCI 期刊作者共被引的分析	北京交通大学 (Beijing Jiaotong University)
14:15-14:30	陶源 (Tao Yuan)	《新文科建设宣言》语境下中国 俄语教师能动性研究 ——生态系统视角	东南大学 (Southeast University)
14:30-14:45	杨迎楹 (Yang Yingying)	马来西亚年轻华人家长的家庭语 言政策对华语的影响	马来亚大学 (University of Malaya, Malaysia)
14:45-15:00	柴宜林 张逸宁 (Chai Yilin Zhang Yining)	韩国英语教育政策的问题与思考	大连外国语大学 (Dalian University of Foreign Languages)
15:00-15:15	周津亦 (Zhou Jinyi)	我国新时代背景下僧伽罗语人才 发展机遇与挑战:语言资本视角	云南大学 (Yunnan University)
15:15-15:30	邓世平 (Deng Shiping)	全球胜任力视域下高校外语教育 规划国际比较研究	上海外国语大学 (Shanghai International Studies University)
15:30-15:45	杨荣华 王艺涵 董佳 (Yang Ronghua, Wang Yihan and Dong Jia)	"双减"政策背景下中学英语教师 的情绪规则与情绪劳动策略研究	河海大学 (Hohai University)
15:45-16:00	鲍敏 (Bao Min)	Understanding the Professional Practice of Teachers of Chinese as an Additional Language through the Lens of Teacher Agency	东南大学 (Southeast University)

16:00-16:15	刘春林 (Liu Chunlin)	近二十年农村留守儿童语言教育研究进展与趋势 研究进区的知识图谱 ——基于 CiteSpace 的知识图谱 量化分析	河海大学 (Hohai University)
16:15-16:30	张宇 (Zhang Yu)	Emotional Experiences of Peripheral English Majors in China: A Critical Sociopolitical Perspective	云南大学 (Yunnan University)

第四组 日本语言研究

Parallel Session 4 Japanese Language Studies

腾讯会议 (voov meeting): 490-257-611 密码(Password): 1816 主持人(Chair): 岸江信介(Kishie Shinsuke) 田邊和子(Tanabe Kazuko)

时间	报告人	题目	单位
14:00-14:15	陆缇 (Sarit Ludin)	More Than Words: The Use of Paralanguage in the Japanese Communication and Its Importance	广岛大学 (Hiroshima University)
14:15-14:30	佐藤美奈子 (Sato Minako)	時代の転換期にあるブータンの複 層的なアイデンティティ形成 - ある家族の「羅生門的語り」 から-	国立民族学博物 馆(Japan National Museum of Ethnology)
14:30-14:45	岸江信介 峪口有香子 (Kishie Shinsuke Sakoguchi Yukako)	「今川焼き」の地域差について	奈良大学(Nara University) 四国大学(Shikoku University)
14:45-15:00	田邊和子 (Tanabe Kazuko)	新敬語「っす」にみられる多様化と 平準化	日本女子大学 (Japan Women's University)
15:00-15:15	里中玉佳 (Satonaka Yujaa)	大分県別府市外国人居住地域の 言語景観の実態調査	别府沟部学园短期 大学(Beppu Mizobe Gakuen College)
15:15-15:30	辛金盈 (Xin Jinying)	中国人日本語学習者の動機づけ の変化に関する縦断的研究 -某省に施行される新しい大学志 願パターンを背景に-	大连外国语大学 (Dalian University of Foreign Languages)

第五组 语言景观

Parallel Session 5 Language landscapes

腾讯会议 (voov meeting): 141-885-122 密码(Password): 63604 主持人(Chair): 王晓梅(Wang Xiaomei) 河崎深雪(kawasaki miyuki)

时间	报告人	题目	单位
14:00-14:15	河崎深雪 (kawasaki miyuki)	试论社会语言学视角下的声 景研究	国学院大学(Kokugakuin University, Japan)
14:15-14:30	李秋东 (Li Qiudong)	人文湾区背景下佛山商店标 牌的多语研究 ——基于语言景观的视角	佛山开放大学 (Foshan Open University)
14:30-14:45	沈冬娜 李学慧 (Shen Dongna Li Xuehui)	公共虚拟空间的语言景观分析与建设研究——以大连市高校门户网站为例	大连财经学院 (Dalian University of Finance and Economics)
14:45-15:00	康锐江 (Kang Ruijiang)	语言景观视域下内蒙古地区 楼盘命名现状分析	北京外国语大学(Beijing Foreign Studies University)
15:00-15:15	王晓梅 (Wang Xiaomei)	马来西亚的多语景观 ——华裔景观阅读者的角度	厦门大学马来西亚分校 (Xiamen University Malaysia)
15:15-15:30	谢雨彤 (Xie Yutong)	粤港澳大湾区营商语言景观 的多模态翻译研究	广东行政职业学院 (Guangdong Vocational Institute Of Public Administration)
15:30-15:45	边婷婷 晁亚若 (Bian Tingting Chao Yaruo)	韩国汉语语言景观分布及其 角色效能分析	山东大学(Shandong University) 韩国朝鲜大学 (Chosun University, Korea)
15:45-16:00	潘薇薇 (Pan Weiwei)	公益类城市语言景观的议程 设置功能及其在城市治理中 的作用 ——以 2021 年度上海城市公 益类语言景观为例	上海理工大学 (University of Shanghai for Science and Technology)
16:00-16:15	黄小丽 (Huang Xiaoli)	文字系统对语言景观的影响 ——基于中日语言景观研究 的分析	复旦大学 (Fudan University)
16:15-16:30	段静宜 (Duan Jingyi)	认知视角下语言景观中的多模态考察——以日本鹿儿岛的多语言景观为对象	北京第二外国语学院 (Beijing International Studies University)

2022年8月28日(星期日)上午

August 28, 2022 (Sunday) Morning

分组讨论

(Parallel Sessions)

第一组 语言接触与语言变异

Parallel Session 1 Language contact and Language Variation

腾讯会议 (voov meeting): 617-100-283 密码(Password): 0217 主持人(Chair): 张璟玮(Zhang Jingwei) 史皓元(Richard Van Ness Simmons)

时间	报告人	题目	单位
8:30-8:45	崔蕾 (Cui Lei)	益阳浮邱山三峡移民新方言"万 浮话"的形成	湘潭大学 (Xiangtan University)
8:45-9:00	姚亚玲 (Yao Yaling)	新中国工业化进程中新方言变 体的形成	湘潭大学 (Xiangtan University)
9:00-9:15	申阳琼 (Shen Yangqiong)	方言调平与称谓语使用变化研究——以邵东方言儿童姓名称 谓为例	湘潭大学 (Xiangtan University)
9:15-9:30	张璟玮 马卉嘉 (Zhang Jingwei Ma Huijia)	澳门书面粤语变异研究	澳门大学 (University of Macau)
9:30-9:45	常州 郝国荣 罗纪航 张灿 符德才 (Chang Zhou, Hao Guorong, Luo Jihang, Zhang Can and Fu Decai)	Representing linguistic and cultural diversity in a Chinese video game	云南大学 (Yunnan University)
9:45-10:00	马楠 (Ma Nan)	豫西北武陟方言古阳声韵字读 音变异问题考察	郑州轻工业大学 (Zhengzhou University of Light Industry)
10:00-10:15	陈淑娟 (Chen Shujuan)	臺中龍井方言漳、泉的地理分布 ——兼論各大姓氏的遷徙及聚 落發展	台湾清华大学 (National Tsing Hua University, Taiwan, China)

	史皓元	Seeking Evidence of a Táng Dynasty Lingua Franca by	香港大学
10:15-10:30	(Richard Van Ness	Mapping the Geographic, Urban,	(The University
	Simmons)	and Historical Range of the ér	of Hong Kong)
		Suffix	
	赵哲		辽宁大学
10:30-10:45	(Zhao Zhe)	"先生"一词的社会语言学解读	(Liaoning
	(Zhao Zhe)		University)
	魏萌		中央民族大学
10:45-11:00	~ - /•	汉语西宁方言语序变异研究	(Minzu University
	(Wei Meng)		of China)

第二组 语言教育与语言政策 2

Parallel Session 2 Language Education and Language Policy 2

腾讯会议 (voov meeting): 581-572-607 密码(Password): 5340 主持人(Chair): 梁砾文(Liang Liwen) 汪卫红(Wang Weihong)

时间	报告人	题目	单位
8:30-8:45	欧阳西贝 (Ouyang Xibei)	复合型外语人才的跨文化语用概 念培养的本土模式探究	东南大学
			(Southeast
	(**************************************		University)
	俞杰 (Yu Jie)	语言生物信息安全视域下语音数 据的跨境流动治理	东南大学
8:45-9:00			(Southeast
			University)
9:15-9:30	李丹 (Li Dan)	来华留学生语言教育政策:演变, 特点和动因	东南大学
			(Southeast
			University)
	郄佳鑫 (Qie Jiaxin)	国家意识视域下来华留学生汉语 教材文化呈现研究	东南大学
9:30-9:45			(Southeast
			University)
9:45-10:00	喻东源 (Yu Dongyuan)	来华留学生汉语教育政策研究	东南大学
			(Southeast
			University)
10:00-10:15	孔浩璇 (Kong Haoxuan)	面向来华留学生的高校外文网站 语言服务研究	东南大学
			(Southeast
			University)

第三组 语言生活与语言文明

Parallel Session 3 Language Life and Language Civilization

腾讯会议 (voov meeting): 483-462-397 密码(Password): 2803

主持人(Chair): 郭骏(Guo Jun) 蔡冰(Cai Bing)

时间	报告人	题目	单位
8:30-8:45	宫本大辅 (Miyamoto Daisuke)	汉语拒绝会话策略:以拒绝亲戚的借钱请求为例	庆应义塾大学 (Keio University, Japan)
8:45-9:00	张军 (Zhang Jun)	网络泛化称谓语知晓、使用现状 调查与分析	陕西理工大学 (Shaanxi University of Technology)
9:00-9:15	李琼 (Li Qiong)	新冠疫情期间"武汉日记"vlog的话语生态构建	陕西师范大学 (Shaanxi Normal University)
9:15-9:30	郭骏 (Guo Jun)	方言成语的确认例析	南京晓庄学院 (NanJing XiaoZhuang University)
9:30-9:45	董洪杰 罗佳丽 (Dong Hongjie Luo Jiali)	公共话语构建视角下计生标语 的议题延续及叙事冲突	西安文理学院 (Xi' an University) 北京语言大学 (Beijing Language and Culture University)
9:45-10:00	张斌华 (Zhang Binhua)	城市语言文明评价指标体系构 建与实践研究	东莞理工学院 (Dongguan University Of Technology)
10:00-10:15	刘雨晨 徐立丞 (Liu Yuchen Xu Licheng)	粉丝群体的网络语言暴力研究	南京大学 (Nanjing University)
10:15-10:30	蔡冰 (Cai Bing)	奥运"粗口"与语言认同:兼谈奥 运言语社区的性质	江苏师范大学 (Jiangsu Normal University)
10:30-10:45	丁俊杰 祖丽皮叶 张嘉杰 祖启萌 (Ding Junjie, Zulfiye, Zhang Jiajie and Zu Qimeng)	高校语言景观与大学生文明行 为养成研究 ——江苏师范大学为例	江苏师范大学 (Jiangsu Normal University)

第四组 言语社区研究

Parallel Session 4 Speech Community Studies

腾讯会议 (voov meeting): 752-418-317 密码(Password): 1969

主持人(Chair): 阎喜(Yan Xi) 王昊(Wang Hao)

时间	报告人	题目	单位
8:30-8:45	阎喜 (Yan Xi)	言语社区语言与发展研究 ——以澳门为例	东南大学 (Southeast University)
8:45-9:00	徐大明 包联群 (Xu Daming Bao Lianqun)	电话号码分段显示的机构规范和 社区规范 ——中日语言景观比较研究	南京大学 (Nanjing University) 大分大学(Oita University, Japan)
9:00-9:15	方小兵 (Fang Xiaobing)	基于言语社区规划理论的语言识 别及语言规范确立	南京大学 (Nanjing University)
9:15-9:30	姜赫 袁梦 王封霞 (Jiang He Yuan Meng and Wang Fengxia)	泰国北部华裔语言使用与中华文 化传承相关性研究	中央民族大学 (Minzu University of China)
9:30-9:45	翟亚琳 (Zhai Yalin)	城市化背景下"过渡型社区"的语言生态调查研究——以西安市英发新苑社区为例	西安外国语大学 (Xi`an International Studies University)
9:45-10:00	冷招妹 李海英 (Leng Zhaomei Li Haiying)	言语社区视域下语言景观应用于国际中文教育汉字教学实验研究	鲁东大学 (Ludong University)

2022 年 8 月 28 日 (星期日) 下午

August 28, 2022 (Sunday) Afternoon

主旨报告及闭幕式

(Keynote Speeches and Closing Ceremony)

第一段(session 1): 主旨报告(Keynote Speeches)

腾讯会议(voov meeting): 355-978-045

主持人(Chair): 俞韫烨(Yu Yunye) 陆薇薇(Lu Weiwei)

时间	报告人	题目	单位
14:00-14:45	Ingrid Piller	Linguistic and Epistemic Justice in Language Studies	Macquarie University(澳大利 亚麦考瑞大学)
14:50-15:35	韩亚文 (Han Yawen)	Monolingual Ideologies in Multilingual Realities: An Ethnography of Bangladeshi Students' Learning Experiences in EMI programme at a Chinese University	东南大学 (Southeast University)
15:40-16:25	井上史雄 (Fumio Inoue)	Economical Effect of New Dialect in Linguistic Landscape	东京外国语大学 (Tokyo University of Foreign Studies)

第二段(Session 2): 闭幕式(Closing Ceremony)

腾讯会议 (voov meeting): 355-978-045

主持人(Chair): 胡永辉(Hu Yonghui) 杨瞳(Yang Tong)

时间	活动内容
16:30-17:30	大会小组总结汇报 (Summaries of Parallel Sessions)

主旨报告简介

(Introduction to Keynote Speeches)

Unpacking Profit and Pride in EMI Higher Education

Peter De Costa (Michigan State University)

Abstract: Given the global expansion of higher education, many Western based universities have aggressively opened EMI satellite campuses abroad. Inspired by profit and the need to chase the foreign tuition dollar, such expansionary efforts have met with different degrees of success. However, as world economic growth starts to recede and nationalist sentiments rise, we have witnessed a curtailing, and in some cases withdrawal, of these transnational endeavours. Adopting an ecological approach (Han, De Costa & Cui, 2019) to better understand this educational phenomenon, I investigate how English monolingual biases and an emergent interest and pride in local languages within several countries that have hosted joint venture foreign campuses have been negotiated. Specifically, I explore the ways in which different social actors – students, faculty and administrators – engage in complex identity work that often results in individuals being sorted and sieved according to the various levels of capital that they possess.

About the speaker: Peter De Costa is an Associate Professor in the Department of Linguistics, Languages & Cultures and the Department of Teacher Education at Michigan State University. His research areas include emotions, identity, ideology and ethics in educational linguistics. He also studies social (in)justice issues. He is the co-editor of *TESOL Quarterly* and the First Vice-President of the American Association for Applied Linguistics (AAAL).

Translanguaging and Flows: Towards an Alternative Conceptual Model

Angel M. Y. Lin (Simon Fraser University)

Abstract: While much scholarly work has contributed to the theorizing of Translanguaging, for example, Li's (2017) important article on Translanguaging as a Practical Theory of Language, in this presentation I shall sketch out an initial framework for theorizing translanguaging together with flows, through reconsidering issues of speech events in which features normally associated with different language systems co-occur. And in doing so, we hope to contribute to the ongoing theorizing work in the field of translanguaging.

About the speaker: Angel M. Y. Lin received her doctoral degree from the Ontario Institute for Studies in Education (OISE), University of Toronto, in 1996. Her research and teaching have focused on classroom discourse analysis, bilingual plurilingual education, academic literacies, language across the curriculum, Content and Language Integrated Learning (CLIL), and translanguaging and trans-semiotizing. She has published six research books and over 100 research articles and book chapters. She serves on the editorial boards of international research journals including *International Journal of Bilingual Education and Bilingualism, Critical Inquiry in Language Studies, Language and Education.* In 2018 Angel Lin moved from the University of Hong Kong to Simon Fraser University to take up the position of Tier 1 Canada Research Chair in Plurilingual and Intercultural Education.

Multilingualism in Shanghai: From the Perspective of University Students' Linguistic Profiles and Attitudes

Yongyan Zheng (Fudan University)

Abstract: Building upon previous research on multilingual global cities of Hong Kong, Singapore and Dubai (Leimgruber, Siemund, & Terassa, 2018; Siemund, Al-Issa, & Leimgruber, 2021; Siemund & Leimgruber, 2020; Siemund, Schulz, & Schweinberger, 2014), the present study looks into the multilingual/multidialectal texture of Shanghai, a newly emerged global city. Different from Hong Kong, Singapore and Dubai which were once governed by the British Empire and which attracts large populations of transnational migrants, Shanghai does not harbor a large population of transnational migrants and it is often assumed to be a monolingual society.

The present study explores the results of a detailed sociolinguistic survey, adapted from the questionnaire used in the multilingual global cities project conducted in Hong Kong, Singapore and Dubai (Siemund & Leimgruber, 2020), and aims to understand the societal multilingualism of Shanghai from the perspective of individuals' linguistic repertoires. The questionnaires were distributed to 360 university students studying in an elite comprehensive university and a second-tier polytechnic college in Shanghai. Follow-up interviews were conducted with 30 participants from both universities. Questionnaire data were elicited on how many languages and dialects a speaker is proficient in, the individual language learning histories, how often and in which social contexts the speakers make use of which language/dialect, and qualitative data were obtained regarding their perceived values of different languages/dialects.

On the whole, Shanghai university students all possess a Putonghua-English bilingual profile, but with a small number of individuals developing trilingual profiles of Putonghua-English-Japanese/Korean (and some languages other than English). Different languages/dialects are assigned with hierarchical values, suggesting a pecking order of multiple languages in the context. It has also been found that the degree of multilingualism may not be related with social status, as found in previous research on Singapore and Dubai, but is more related to the multilingual resources available to the individual students (such as the university curriculum structure, and the students' place of origin) and their visualized identity as a global citizen.

About the speaker: Yongyan Zheng is Professor of Applied Linguistics at Fudan University, China, where she teaches English academic writing and applied linguistics. Her research interests include second-language development, bilingual and multilingual education, and academic literacy practices. Her recent publications have appeared on Current Issues in Language Planning, International Journal of Multilingualism, Language Awareness, Language Policy, Journal of Multilingual and Multicultural Development, Journal of Scholarly Publishing System, and The Modern Language Journal. She is the Editor of Language, Culture and Curriculum, and also the Co-Editor-in-Chief of System. (ORCID 0000-0002-0664-3942)

Diverse Urban Geographies and Complex Outcomes:

Rethinking Urbanism and Urbanization

Shobha Satyanath (University of Delhi)

Abstract: Is the ultimate outcome of urbanization loss of diversity or proliferation of diversity? Urbanization entails mobility leading to contact but its outcomes need not be homogenous. A quick perusal of the past three decades of research on urbanization and six decades of research on urban centers from across the globe would suggest that the outcomes of urbanization might be far more diverse and complex than we think they are. While some of the simpler outcomes might include language shift, loss of regional dialects, rise of supralocal forms, elsewhere the outcomes might include expansion of a speech community itself, increase in variation, elaboration of constraints (e.g., Xu, 2015), and/or rise of new diversity through continuities and change. Furthermore, urban situations present both dialect contact and language contact situations. Urbanization may also contribute to ethnic and ethno-linguistic diversity with or without multiplying the local dialect or producing ethnolects (Satyanath, 2018). Considering that Asia is experiencing rapid urbanization, and that some of the largest cities in near future would be in Asia, it is important to take a stock of the varied outcomes that the Asian cities have witnessed. This talk explores how urbanization (as a process) and urbanism (as way of life) impact a speech community and its linguistic and cultural practices in multiple ways producing varied and multiple outcomes. I draw upon three Sociolinguistic case studies from India representing (i) a smaller urban center (located in a Tibeto-Burman speaking region representing contact among sociolects), (ii) a medium sized urban center in Assam (a contact zone involving Indo-Aryan and Tibeto-Burman), and (iii) a large urban center (Delhi) to illustrate that more than one outcomes may be present in a single urban setting. The findings suggest that urbanization processes produce diverse geographies and their outcomes depend largely on a multitude of factors which in turn lead to multifarious linguistic outcomes.

About the speaker: Shobha Satyanath (Ph.D. University of Pennsylvania, Philadelphia) is a Professor of Sociolinguistics at the University of Delhi. She is the co-founder of the conference series, NWAV Asia-Pacific. She is the Chief Editor of Asia-Pacific Language Variation. She is also the board member of the Journal of Sociolinguistics as well as an academic Book series. She is interested in the sociolinguistics of the multicultural societies of India which translates into her teaching and research. Additionally, she has worked and published on an Anglophone Creole spoken in Guyana. She lives in Delhi (India). She also holds the position of the Vice-President of the Linguistic Society of India. She has published articles and chapters in academic Journals and Book Series.

Linguistic and Epistemic Justice in Language Studies

Ingrid Piller (Macquarie University)

Abstract: How we think about urban language studies is deeply embedded in the virtual monopoly that the Anglosphere exerts over global knowledge production. In this presentation I will reflect on linguistic and epistemic justice in our field by first providing some background on the massive Anglo- and Eurocentric biases of applied and sociolinguistic research. In a second step, I will offer a Chinese-centric case study of a challenge to linguistic and epistemic exclusion in our field. The focus will be on enabling personal and academic networks, textual scaffolding, and linguistic and epistemic brokerage.

About the speaker: Ingrid Piller is Distinguished Professor of Applied Linguistics at Macquarie University, Sydney, where she previously served as Executive Director of the Adult Migrant English Program Research Centre (AMEP RC). Over the course of her international career, she has also held appointments at universities in Germany, Switzerland, United Arab Emirates and USA. She is a Fellow of the Australian Academy of the Humanities and recipient of a 2018 Anneliese Maier Research Award. Ingrid Piller is an applied sociolinguist with research expertise in intercultural communication, language learning, multilingualism, and bilingual education. She has published, lectured and consulted widely in these areas. Ingrid Piller is the author of Linguistic Diversity and Social Justice (Oxford University Press, 2016), which won the 2017 Prose Award in the Language and Linguistics category and the 2017 BAAL Book Prize. She also the author of the bestselling Intercultural is Communication (Edinburgh University Press, 2nd ed., 2017) and over 400 other publications. Ingrid Piller is a member of the Australian Research Council (ARC) College of Experts, serves as editor-in-chief of the international sociolinguistics journal Multilingua (De Gruyter Mouton) and edits the sociolinguistics portal Language on the Move, through which many of her publications and those of her team, including their research blog, can be accessed. She tweets about linguistic diversity @lg on the move.

Monolingual Ideologies in Multilingual Realities: An Ethnography of Bangladeshi Students' Learning Experiences in EMI programme at a Chinese University

Yawen Han (Southeast University)

Abstract: Despite the large influx of international students in various Chinese universities, their language ideologies and practices are often neglected in the implementation of language policies, particularly in EMI. As language ideologies and practices are considered as important constituent parts of the language planning process in higher education (Liddicoat & Taylor-Leech, 2015; Spolsky, 2004, 2009), this study attempts to examine a cohort of Bangladeshi students' language-related experiences in EMI programme at a university in China. Data were collected through classroom observation, semi-structured interviews and online interactions. The results unveil that Bangladeshi students, on the one hand, hold English-only monolingual ideologies, while they are embracing multilingual practices in EMI programme on the other hand. The findings reveal the tensions arising from Bangladeshi students' monolingual ideologies and multilingual realities, and social inclusion/exclusion brought by their different language choices in China's EMI context. It can be argued that EMI reinforces and (re)produces the Anglophone-oriented norm, the predetermined monolingual language norm might be challenged by participants' identity negotiation in actual practices. The study sheds light on the promotion of an inclusive space and pedagogy of multilingualism in universities where English and other languages play important roles in international students' study and life in non-English speaking context.

About the speaker: Yawen Han is an associate professor of Applied Linguistics in the School of Foreign Languages at Southeast University, Nanjing, China. He is part of the core faculty within the Second Language Studies MA/PhD Program at Southeast University. Currently, he is the executive director of Research Center on Asia-Pacific Language Policies of Jiangsu Province. Yawen's primary area of research is language-in-education policy, minority education, and internationalization in higher education. Much of his current work focuses on educational policy and practice for minority students and international students studying in universities of China.

Economical Effect of New Dialect in Linguistic Landscape

Fumio Inoue (Tokyo University of Foreign Studies)

Abstract: This presentation discusses linguistic landscape and economy. We collected actual objects and photo images of Japanese dialect souvenirs and dialect goods since the 19th century, and obtained basic information about regional and chronological differences. Three categories of "eradication, description, and entertainment" of dialect were obtained. Since the end of the 20th century, dialects have also been used on signboards as public signs, showing that the vitality of Japanese dialects has increased. In dialect souvenirs around 2020, the difference between East and West has become clear. In the 21st century, the use of new dialects has flourished. This was due to the change in the aspect of dialect inheritance among young people and the expansion of the vitality of the new dialect. Data on new dialects in various parts of Japan were compiled as Dictionary of New Dialects. On the basis of survey data on actual usage, there was a close correspondence between (1) language (standard language usage rate), (2) economy (prefectural income), and (3) geography (railway distance from Tokyo). Many of the Tokyo new dialects of local origin (Jan, Chigakatta, Uzattai, Be, etc.) were also collected and analyzed. These phenomena show that dialects are bought and sold in the market as landscapes and dialect souvenirs with economic value. The new dialect is also being used according to economic principles.

About the speaker: Fumio Inoue is Professor Emeritus of Tokyo University of Foreign Studies and Meikai University. Awarded "Kindaichi Kyosuke Prize" in 1986 for the study of "new dialect". Inoue has worked on numerous research topics in sociolinguistics and is the author of Nihongo Uwotchingu [Japanese watching] (Iwanami Shoten, 1998), Tohoku Hogen no Hensen [Change in the Tohoku dialect] (Akiyama Shoten, 2000), Keiryoteki Hogen Kukaku [Quantitative classification of dialects] (Meiji Shoin, 2001), Shakaihogengaku Ronko [Papers on Sociodialectology] (Meiji Shoin, 2008), Keizaigengogaku Ronko [Studies on Economic Linguistics] (Meiji Shoin, 2011), and an editor of Sibata Takesi, Sociolinguistics in Japanese Contexts. (with Tetsuya Kunihiro and Daniel Long) (Mouton de Gruyter, 1998), Handbook of Japanese Sociolinguistics. (with Yoshiyuki Asahi, Mayumi Usami) (Mouton de Gruyter, 2022).

会议前工作坊

(Pre-conference Workshop)

2022 年 8 月 26 日 (星期五)

August 26, 2022 (Friday)

COVID-19 下的社会语言学田野调查:问题和策略

(Fieldwork in Sociolinguistics under the COVID-19

Pandemic: Challenges and Strategies)

腾讯会议 (voov meeting): 157-118-867

主持人(Chair): 包联群 高友晗 丁秋娜 张璟玮 韩亚文 俞玮奇

时间	议程	发言嘉宾	单位
18: 00-18: 15	方言的展示与介绍	楼益华	常州广播电视台
18: 15-18: 25	疫情下社会语言学研究的变化	朝日祥之	日本国立国语研究所
18: 25-18: 45	青年学者的心声	日高智恵实	日本明治学院大学
		余华	上海外国语大学
18: 45-19: 25	疫情期间的调查指导案例	岩城裕之	日本高知大学
		李佳	云南大学
19: 25-20: 05	疫情下采用的研究方式	友定贤治	日本县立广岛大学
		巴达玛敖德斯尔	内蒙古大学
20: 05-20: 15	茶歇 方言吟诵表演		
20: 15-21: 00	讨论与总结		

主办单位介绍

(Organizers)

东南大学外国语学院

东南大学的外语教学历史悠久。早在 1902 年三江师范学堂筹办之初就首设日文教学。 1903 年学堂开学,开设课程 17 种,英文、日文各占一门。1917 年在国内首设英文专修科。 1983 年成立外语教研室,1987 年设外国语言系,2006 年由外国语言系更名为外国语学院。 百余年来,这里人文荟萃,名家云集,吴宓(哈佛大学)、梅光迪(哈佛大学)、楼光来(哈佛大学)、张士一(哥伦比亚大学)等著名学者先后在学院主持工作。

外国语学院拥有外国语言文学一级学科博士学位授予权和一级学科硕士学位授予权,设有外国语言学及应用语言学、英语语言文学、日语语言文学、俄语语言文学、西班牙语语言文学、翻译专业硕士等6个硕士学位授权点,获批教育部第一个中外联合培养双学位硕士项目。

外国语学院下设英语系、日语系、欧洲语言文学教学研究部、大学外语教学部、研究生公共外语教学部、MTI 教育中心、测试中心、课外实践指导中心、外语学习中心等 9 个系部中心,语种涵盖英、日、俄、德、法、西等。

目前学院 2 个专业均为国家级一流本科专业建设点(英语、日语),并获批东南大学首个双学士学位复合型人才培养项目——"英语+信息工程"双学士学位项目。学院拥有"十四五"江苏省重点学科(A 类),国家级一流本科课程,国家级大学外语教学改革示范点,教育部高层次国际化人才培养创新实践基地,教育部首批新文科研究与改革实践项目建设点,江苏省高校国际问题研究中心,及多个校级研究机构和省级企业研究生工作站。为教学与科研的互动与整合,为人才和师资队伍的培养和建设,提供了良好平台。

外国语学院现有教职工 137 人,教授 19 人,60%以上专任教师拥有博士学位,98%以上专任教师拥有海外学习或进修经历;拥有国家级教学名师,享受国务院政府特殊津贴专家,江苏省教学名师,江苏省"333高层次人才培养工程"培养对象,江苏省高校"青蓝工程"中青年学术带头人,江苏省高校"青蓝工程"优秀教学团队,江苏省高校"青蓝工程"优秀青年骨干教师;同时聘请了 20 余名国内外著名专家学者为兼职客座教授。

多年来,外国语学院坚持贯彻大学"人才培养、科学研究、社会服务、文化传承创新、国际交流合作" 五项职能,成绩卓著,在外语界的影响与日俱增。学院始终把培养具有中国胸怀、世界眼光的高素质、复合型人才作为教育教学宗旨,在过去百余年的教学实践中,为国家培养了一大批国内外著名学者、专家和高级人才。近年来,学院响应国家战略,人才培养进一步服务于国家和地方需求,进一步对应国内外市场缺口,校企行联合优势彰显,取得同行和业界好评。同时,外国语学院承担着全校各学科从本科生到博士生的所有层次的第一和第二外语教学工作,创新型教学模式和人才培养绩效在全国高校起到良好的示范和引领作用,数次荣获国家级、省级教学成果奖。科研工作同样硕果累累。学院科研经费显著增长,高层次项目申报不断突破,高水平论文数量逐年增加,学科服务社会经济潜能强大。

外国语学院现授权承担着国际日本语能力测试、雅思、托福等外语考试任务,为社会提供优良服务。

继往开来,外国语学院将秉承优良办学传统,全面实施综合改革,凝心聚力,团结奋进, 开创发展新局面,共担我校世界一流大学建设之重任!

国际城市语言学会

国际城市语言学会(The International Association of Urban Language Studies, IAULS)是在中国澳门特别行政区注册的非牟利的民间组织。"本会宗旨为凝集语文工作者、语言教育工作者、语言学学者及相关专业人士,共同开展语言文字领域的科学研究和交流,以促进语言科学的发展、语言科学和城市科学的跨学科研究发展及相关科学知识的普及和应用 1)。"本会于2016年8月12日在中国南京举行了成立大会并选举出学会主席团。其后会议讨论并决定了学会的名称、选举出包括学会会长、理事会和监事会等学会的行政机构。徐大明教授当选国际城市语言学会会长,郭骏教授当选理事长,张璟玮博士当选监事长,包联群教授当选大会主席团主席。

国际城市语言学会的成立基于城市语言研究国际联络网(The International Network of Urban Language Studies, INULS)。"城市语言研究国际联络网成立于 2008 年, 受到荷兰的国际亚洲研究院(The International Institute for Asian Studies, IIAS)和南京大学中国语言战略研究中心(CCLASS)的支持。城市语言研究国际联络网一直致力于推动语言城市化的研究。语言城市化的研究发起于徐大明教授 2003 年创立的南京大学社会语言学实验室。语言城市化的研究近年来蓬勃发展,城市语言研讨会系列会议(Urban Language Seminars, ULS)已在中国,德国,荷兰和日本等多个国家和地区举行,由南京大学、复旦大学、莱顿大学、乌特勒支大学、香港城市大学、县立广岛大学、德国语言研究所、中国社会语言学会等数十所大学和研究机构主办。2"

国际城市语言学会成立之后已在澳门大学、陕西师范大学、大分大学(日本国立大学法人)、南京大学等举办第15至18届大会。第19届大会由东南大学主办。

国际城市语言学会领导机构及现任成员如下所示:

- 1、主席团: 巴达玛敖德斯尔(主席)、李琼、高友晗
- 2、理事会: Hans Van de Velde (理事长)、James Walker、岩城裕之、包联群、张璟玮
- 3、监事会: 李素琼(监事长)、小川俊辅、张斌华

除此之外, 学会还设有科学委员会, 由 Paul Kerswill 教授担任主席, 成员有 Hans Van de Velde、James Walker、友定贤治、Richard V. Simmons、朝日祥之, 葛燕红担任秘书。

- 1)学会章程 https://bo.io.gov.mo/bo/ii/2017/12/anotariais_cn.asp#207
- 2)摘自 https://kknews.cc/zh-cn/news/3nebag.html